New Yorkers for Parks, Inc.

Financial Statements

December 31, 2013 and 2012

O'CONNOR DAVIES

PKF

Independent Auditors' Report

The Board of Directors
New Yorkers for Parks, Inc.

We have audited the accompanying statements of financial position of New Yorkers for Parks, Inc. which comprise the statements of financial position as of December 31, 2013 and 2012, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of New Yorkers for Parks, Inc. as of December 31, 2013 and 2012 and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

O'Connor Davies, LLP

June 11, 2014

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New Yorkers for Parks, Inc.

Statements of Financial Position

	December 31,	
	2013	2012
ASSETS		
Cash and cash equivalents	$ 619,411	$ 396,960
Grants and pledges receivable	77,646	276,516
Prepaid expenses and deposits	22,418	24,043
Board designated endowment cash	-	95,107
Board designated endowment investments	791,697	595,214
Leasehold improvements and equipment, net	26,964	31,327
	$1,538,136	$1,419,167
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	$ 24,145	$ 23,067
Deferred rent	20,827	15,514
Total Liabilities	44,972	38,581
Net Assets		
Unrestricted		
Undesignated	492,435	410,615
Board designated	791,697	690,321
Total Unrestricted Net Assets	1,284,132	1,100,936
Temporarily restricted	209,032	279,650
Total Net Assets	1,493,164	1,380,586
	$1,538,136	$1,419,167

See notes to financial statements

New Yorkers for Parks, Inc.

Statement of Activities
Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Total
OPERATING SUPPORT AND REVENUE			
Contributions	$ 326,908	$ 224,907	$ 551,815
In-kind contributions	20,646	-	20,646
Total Contributions	347,554	224,907	572,461
Special events, net of direct costs of $167,142	503,858	5,000	508,858
Government grants	-	45,250	45,250
Other revenue	2,776	-	2,776
Net assets released from restriction	345,775	(345,775)	-
Total Operating Support and Revenue	1,199,963	(70,618)	1,129,345
OPERATING EXPENSES			
Program services			
Advocacy	150,522	-	150,522
Research	301,962	-	301,962
Daffodil project	119,540	-	119,540
Outreach and communication	201,375	-	201,375
Total Program Services	773,399	-	773,399
Supporting services			
Management and general	197,108	-	197,108
Fundraising	147,636	-	147,636
Total Supporting Services	344,744	-	344,744
Total Operating Expenses	1,118,143	-	1,118,143
Excess (Deficiency) of Operating Support and Revenue Over Operating Expenses	81,820	(70,618)	11,202
NON OPERATING REVENUE			
Contributions of remaining assets of Alliance For Parks	460	-	460
Investment income from board designated endowment fund net of investment expenses	100,916	-	100,916
Total Non Operating Revenue	101,376	-	101,376
Change in Net Assets	183,196	(70,618)	112,578
NET ASSETS			
Beginning of year	1,100,936	279,650	1,380,586
End of year	$ 1,284,132	$ 209,032	$ 1,493,164

See notes to financial statements

New Yorkers for Parks, Inc.

Statement of Activities
Year Ended December 31, 2012

	Unrestricted	Temporarily Restricted	Total
OPERATING SUPPORT AND REVENUE			
Contributions	$ 230,352	$ 448,500	$ 678,852
In-kind contributions	20,125	-	20,125
Total Contributions	250,477	448,500	698,977
Special events, net of direct costs of $199,420	456,113	5,000	461,113
Government grants	5,000	75,250	80,250
Other revenue	696	-	696
Net assets released from restriction	262,100	(262,100)	-
Total Operating Support and Revenue	974,386	266,650	1,241,036
OPERATING EXPENSES			
Program services			
Advocacy	114,528	-	114,528
Research	282,764	-	282,764
Daffodil project	112,092	-	112,092
Outreach and communication	163,503	-	163,503
Total Program Services	672,887	-	672,887
Supporting services			
Management and general	180,197	-	180,197
Fundraising	115,832	-	115,832
Total Supporting Services	296,029	-	296,029
Total Operating Expenses	968,916	-	968,916
Excess of Operating Support and Revenue Over Operating Expenses	5,470	266,650	272,120
NON OPERATING REVENUE			
Contributions of remaining assets of Alliance For Parks	95,000	-	95,000
Investment income from board designated fund	107	-	107
Investment income from board designated endowment fund net of investment expenses	56,460	-	56,460
Total Non Operating Revenue	151,567	-	151,567
Change in Net Assets	157,037	266,650	423,687
NET ASSETS			
Beginning of year	943,899	13,000	956,899
End of year	$1,100,936	$ 279,650	$1,380,586

See notes to financial statements

New Yorkers For Parks, Inc.
Statement of Functional Expenses
Year Ended December 31, 2013
(with summarized totals for the year ended December 31, 2012)

	Program Services					Supporting Services					
	Advocacy	Research	Daffodil Project	Outreach and Communication	Total	Management and General	Fundraising	Special Events	Total	2013 Total	2012 Total
SALARIES AND RELATED EXPENSES											
Salaries	$ 74,223	$171,937	$ 48,062	$ 125,880	$ 420,102	$ 117,322	$ 85,308	$ -	$202,630	$ 622,732	$ 514,395
Payroll taxes and employee benefits	16,625	34,373	10,493	30,773	92,264	25,169	19,957	-	45,126	137,390	109,236
Total Salaries and Related Expenses	90,848	206,310	58,555	156,653	512,366	142,491	105,265	-	247,756	760,122	623,631
OTHER EXPENSES											
Consultants	33,179	47,609	4,300	9,298	94,386	5,518	5,211	60,475	71,204	165,590	179,174
Liability insurance	1,211	2,753	737	1,989	6,690	1,891	1,351	-	3,242	9,932	9,521
Professional fees	6,788	5,505	1,039	3,442	16,774	18,697	4,176	-	22,873	39,647	38,375
Administration	100	880	245	645	1,870	3,310	3,312	-	6,622	8,492	7,827
Occupancy	10,091	22,726	6,541	16,621	55,979	15,570	11,083	-	26,653	82,632	82,150
Meetings and events	1,111	52	-	-	1,163	-	5,300	106,254	111,554	112,717	137,616
Equipment rental	1,195	4,110	1,090	2,978	9,373	3,071	2,243	-	5,314	14,687	17,290
Equipment purchases	585	364	650	1,383	2,982	259	2,491	-	2,750	5,732	1,732
Office supplies and expenses	1,362	2,036	587	3,487	7,472	1,410	2,000	-	3,410	10,882	10,219
Telephone	1,070	2,383	675	1,770	5,898	1,624	1,155	-	2,779	8,677	8,281
Transportation	34	809	2,304	-	3,147	-	-	-	-	3,147	4,033
Postage	587	1,386	308	727	3,008	649	567	208	1,424	4,432	1,899
Printing	335	1,935	61	178	2,509	-	177	61	238	2,747	7,971
Advertising	-	70	-	-	70	-	-	-	-	70	189
Park materials and supplies	-	39	41,211	-	41,250	-	-	-	-	41,250	24,290
Miscellaneous	1,065	828	644	621	3,158	1,136	2,246	144	3,526	6,684	7,057
Total Expenses Before Depreciation and Amortization	149,561	299,795	118,947	199,792	768,095	195,626	146,577	167,142	509,345	1,277,440	1,161,255
Depreciation and amortization	961	2,167	593	1,583	5,304	1,482	1,059	-	2,541	7,845	7,081
Total Expenses	150,522	301,962	119,540	201,375	773,399	197,108	147,636	167,142	511,886	1,285,285	1,168,336
Less direct cost of special events	-	-	-	-	-	-	-	(167,142)	(167,142)	(167,142)	(199,420)
Total Expenses	$150,522	$301,962	$119,540	$ 201,375	$ 773,399	$ 197,108	$ 147,636	$ -	$344,744	$1,118,143	$ 968,916

See notes to financial statements

New Yorkers For Parks, Inc.
Statement of Functional Expenses
Year Ended December 31, 2012

	Program Services					Supporting Services				
	Advocacy	Research	Daffodil Project	Outreach and Communication	Total	Management and General	Fundraising	Special Events	Total	2012 Total
SALARIES AND RELATED EXPENSES										
Salaries	$ 61,381	$138,116	$ 54,641	$ 98,687	$ 352,825	$ 91,975	$ 69,595	$ -	$161,570	$ 514,395
Payroll taxes and employee benefits	13,480	26,594	11,824	24,159	76,057	16,876	16,303	-	33,179	109,236
Total Salaries and Related Expenses	74,861	164,710	66,465	122,846	428,882	108,851	85,898	-	194,749	623,631
OTHER EXPENSES										
Consultants	18,276	54,574	3,829	6,282	82,961	26,552	5,861	63,800	96,213	179,174
Liability insurance	1,191	2,576	975	1,874	6,616	1,648	1,257	-	2,905	9,521
Professional fees	2,509	15,580	871	3,568	22,528	13,131	2,716	-	15,847	38,375
Administration	381	853	339	668	2,241	4,128	1,458	-	5,586	7,827
Occupancy	10,058	22,134	8,843	15,906	56,941	14,235	10,974	-	25,209	82,150
Meetings and events	-	-	-	2,000	2,000	36	-	135,580	135,616	137,616
Equipment rental	2,186	4,661	1,597	3,365	11,809	2,931	2,550	-	5,481	17,290
Equipment purchases	148	535	279	303	1,265	249	218	-	467	1,732
Office supplies and expenses	781	2,379	909	2,361	6,430	1,804	1,945	40	3,789	10,219
Telephone	1,053	2,254	856	1,641	5,804	1,389	1,088	-	2,477	8,281
Transportation	-	2,272	1,757	-	4,029	4	-	-	4	4,033
Postage	244	503	174	370	1,291	343	265	-	608	1,899
Printing	-	7,155	-	816	7,971	-	-	-	-	7,971
Advertising	-	-	-	-	-	189	-	-	189	189
Park materials and supplies	-	-	24,290	-	24,290	-	-	-	-	24,290
Miscellaneous	1,975	662	164	132	2,933	3,476	648	-	4,124	7,057
Total Expenses Before Depreciation and Amortization	113,663	280,848	111,348	162,132	667,991	178,966	114,878	199,420	493,264	1,161,255
Depreciation and amortization	865	1,916	744	1,371	4,896	1,231	954	-	2,185	7,081
Total Expenses	114,528	282,764	112,092	163,503	672,887	180,197	115,832	199,420	495,449	1,168,336
Less direct cost of special events	-	-	-	-	-	-	-	(199,420)	(199,420)	(199,420)
Total Expenses	$114,528	$282,764	$112,092	$ 163,503	$ 672,887	$ 180,197	$ 115,832	$ -	$296,029	$ 968,916

See notes to financial statements

New Yorkers for Parks, Inc.

Statements of Cash Flows

	Year Ended December 31,	
	2013	2012
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	$ 112,578	$ 423,687
Adjustments to reconcile change in net assets to net cash from operating activities		
Depreciation and amortization	7,845	7,081
Unrealized appreciation of investments	(79,421)	(48,707)
Realized gains on investments	(14,082)	(1,770)
Amortization of deferred rent	5,313	5,312
Changes in operating assets and liabilities		
Grants and pledges receivable	198,870	(182,823)
Prepaid expenses	1,625	(3,036)
Accounts payable and accrued expenses	1,078	(702)
Net Cash From Operating Activities	233,806	199,042
CASH FLOWS FROM INVESTING ACTIVITIES		
Securities purchased for board designated endowment fund	(231,988)	(70,516)
Securities sold from board designated endowment fund	129,008	64,532
Purchase of property and equipment	(3,482)	(9,953)
Net Cash From Investing Activites	(106,462)	(15,937)
Net Change in Cash and Cash Equivalents	127,344	183,105
CASH AND CASH EQUIVALENTS		
Beginning of year	492,067	308,962
End of year	$ 619,411	$ 492,067

See notes to financial statements

1. Organization and Tax Status

For over 100 years New Yorkers for Parks (NY4P), a non-profit corporation organized in New York, has built, protected and promoted parks and open spaces in New York City. Today, NY4P is the citywide independent organization championing quality parks and open spaces for all New Yorkers in all neighborhoods. NY4P achieves this mission through an integrated approach of research, advocacy and strategic partnerships.

NY4P conducts research and develops tangible policy recommendations around its findings related to park development, management and sustainability. Using this research as a foundation for its advocacy campaigns, public outreach and communication efforts, NY4P promotes adequate and equitable distribution of resources throughout the city's park system, and transparency and public participation in policy and budget decisions.

NY4P is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been determined to be a publicly supported organization, not a private foundation under Section 509(a) of the Code.

2. Summary of Significant Accounting Policies

Basis of Presentation

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Use of Estimates

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Operating Measure

NY4P includes in its operating measure revenues, support and expenses for activities associated with its mission. Investment income and expenses and contributions for non-programmatic activities are classified as non-operating.

Cash and Cash Equivalents

Cash and cash equivalents consist principally of demand deposit and money market accounts with initial maturities of three months or less at the time of purchase. Money market accounts totaling $606,122 are valued using level one inputs.

2. Summary of Significant Accounting Policies *(continued)*

Fair Value Measurements

NY4P follows Financial Accounting Standards Board (FASB) guidance on *Fair Value Measurements* which defines fair value and establishes a fair value hierarchy organized into three levels based upon the input assumptions used in pricing assets. Level 1 inputs have the highest reliability and are related to assets with unadjusted quoted prices in active markets. Level 2 inputs relate to assets with other than quoted prices in active markets which may include quoted prices for similar assets or liabilities or other inputs which can be corroborated by observable market data. Level 3 inputs are unobservable inputs and are used to the extent that observable inputs do not exist.

Investments Valuation and Investment Income Recognition

Investments are carried at fair value. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis and dividends are recorded on the ex-dividend date. Realized and unrealized gains and losses are included in the determination of the change in net assets.

Leasehold Improvements and Equipment

Furniture, equipment and leasehold improvements are stated at cost. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. Leasehold improvements are amortized over the shorter of the term of the lease, inclusive of all renewal periods which are reasonably assured, or the estimated useful life of the asset. Property and equipment with a cost of $500 or higher are capitalized.

Net Asset Presentation

The financial statements are prepared in conformity with generally accepted accounting principles for not-for-profit organizations, which require NY4P to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted and permanently restricted based on the existence or absence of donor-imposed restrictions.

Contributions

All donor-restricted contributions are recorded as temporarily or permanently restricted revenue if they are received with donor imposed restrictions as to use. Permanently restricted donations are restricted by donors to be maintained in perpetuity, with only the income from such net assets available for operations. Temporary donors' restrictions expire by either the passage of time or fulfillment of the purpose restriction. When a restriction expires, temporarily restricted contributions are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

2. Summary of Significant Accounting Policies *(continued)*

Government Grants

Federal, state and other grant awards received for specific purposes are recognized as support and revenue to the extent related expenses are incurred in compliance with the specific grant terms. Unexpended funds are reported as temporarily restricted net assets.

Donated Services

NY4P receives donated services from various vendors. The services are recorded at the fair market value based on purchase cost to NY4P. These amounts have been reflected as support and expenses in the statement of activities. Donated services rendered by volunteers are not recorded as support and expenses because they do not meet the criteria for recognition.

Allocation of Expenses

The costs of providing programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Such allocations are determined by management either in accordance with grant provisions or by another equitable basis.

Accounting for Uncertainty in Income Taxes

NY4P recognizes the effect of income tax positions only if those positions are more likely than not of being sustained. Management has determined that NY4P had no uncertain tax positions that would require financial statement recognition. NY4P is no longer subject to examinations by the applicable taxing jurisdictions for periods prior to December 31, 2010.

Subsequent Events Evaluation by Management

Management has evaluated subsequent events for disclosure and/or recognition in the financial statements through the date that the financial statements were available to be issued, which date is June 11, 2014.

3. Concentration of Credit Risk

NY4P maintains cash and cash equivalent balances with large, commercial banking institutions with limited insurance provided by the Federal Deposit Insurance Corporation (FDIC). At times cash balances may be in excess of federally insured limits. NY4P has not experienced any losses in such accounts.

Concentrations of credit risk with respect to receivables are generally minimized due to the number of entities and individuals composing NY4P's program and donor base.

The investment portfolio is diversified by type of investments and industry concentrations so that no individual investment or group of investments represents a significant concentration of market risk.

4. Grants and Pledges Receivable

All grants and pledges receivable at December 31, 2013 and 2012 are due within one year. NY4P considers all grants and pledges receivable as of December 31, 2013 to be fully collectible within 2014. Accordingly, there is no allowance for doubtful accounts.

5. Investments and Board Designated Endowment Funds

Interpretation of Relevant Law

The board designated endowment fund (the "Fund") was established to provide long-term support for the operations of NY4P. The investment objectives of the Fund are to provide a stable source of current income and to earn long-term returns in excess of inflation and expenditures so as to enhance the purchasing power of the Fund. The investment of the Fund's assets is guided by the following principles: (1) investments consistent with a long-term investment horizon and sound investment principles, (2) investments maintained in marketable securities and (3) investments that yield both capital appreciation and current income. NY4P targets a diversified asset allocation to achieve its long-term objectives within prudent risk constraints. Until such time as the Fund reaches its targeted size, investment returns are reinvested in the Fund and not available for expenditure.

As of and for the years ended December 31, 2013 and 2012 all of the NY4P's investments, bought, sold and held were Level 1 inputs for fair value. The board designated endowment fund consists of the following investments at December 31:

	2013	2012
Money fund	$ 13,547	$121,245
Exchange traded funds equities	426,190	343,690
Exchange traded funds fixed income	188,199	169,134
Equities	70,909	56,252
Mutual funds	92,852	-
	$791,697	$690,321

The investment activity in the unrestricted board designated endowment fund was as follows:

	2013	2012
Balance, January 1,	$690,321	$538,753
Contributions	460	95,107
Investment income, net	7,413	5,984
Realized gains	14,082	1,770
Unrealized gains	79,421	48,707
Balance, December 31,	$791,697	$690,321

5. Investments and Board Designated Endowment Funds *(continued)*

Investment income consisted of the following:

	2013	2012
Interest	$ 13	$ 10
Dividends	17,114	14,575
Realized and unrealized gains	93,503	50,477
Investment expenses	(9,714)	(8,602)
	$ 100,916	$56,460

6. Leasehold Improvements and Equipment

At December 31, furniture, equipment and leasehold improvements consist of the following:

	2013	2012
Furniture and equipment	$ 69,208	$71,195
Leasehold improvements	12,750	12,750
	81,958	83,945
Accumulated depreciation and amortization	(54,994)	(52,618)
	$ 26,964	$31,327

During 2013, NY4P disposed of fully depreciated equipment totaling $5,469.

7. Line of Credit

At December 31, 2013 NY4P had an available line of credit of $100,000 with no outstanding borrowings. The line of credit is secured by the assets held with that investment manager. Any borrowings are subject to monthly interest at the lenders prime rate plus .75 percentage points.

8. Related Party

Alliance for Parks, Inc. ("the Alliance") was a New York not-for-profit corporation related by common management and objectives. The Alliance made contributions to NY4P, totaling $460 and $95,000 for 2013 and 2012, respectively. In 2013, the Alliance for Parks, Inc. was dissolved.

9. Retirement Plans

NY4P has a simplified individual employee defined contribution retirement plan for eligible employees who have met plan requirements. Plan expense was $18,066 and $13,907 for 2013 and 2012, respectively.

10. Commitments

Operating Lease

NY4P's office lease expires in January 2021. The lease includes rent increases for certain cost escalations. Future minimum rental payments under the lease for each of the next five years and thereafter are as follows:

2014	$ 67,788
2015	68,550
2016	68,550
2017	74,263
2018	75,405
Thereafter	157,094
	$511,650

Rent expense for 2013 and 2012, including NY4P's prorated share of certain operating expenses, as defined in the lease, was $82,632 and $82,150, respectively.

11. Donated Services

NY4P received donated legal services totaling $20,646 and $20,125 for 2013 and 2012, respectively.

12. Temporarily Restricted Net Assets

Temporarily restricted net assets as of December 31, are available for the following:

	2013	2012
Purpose		
Research	$ 80,525	$146,250
Website and technology upgrading	8,550	68,400
Daffodil Project	12,000	-
Advocacy	26,000	45,000
Outreach and public information	12,550	-
Special events	5,000	5,000
Total purpose restricted	144,625	264,650
Times restricted		
General operating grants	64,407	15,000
Total	$209,032	$279,650

12. Temporarily Restricted Net Assets *(continued)*

Temporarily restricted net assets were released from restriction for the years ended December 31, as follows:

	2013	2012
Purpose		
Research	$161,975	$ 86,500
Daffodil Project	67,500	61,000
Advocacy	45,000	15,000
Website and technology upgrading	51,300	86,600
Special events	5,000	-
Total purpose restricted	330,775	249,100
Time restricted		
General operating grants	15,000	13,000
Total	$345,775	$262,100

NY4P conducts research and develops tangible policy recommendations around its findings related to park development, management and sustainability.

The Daffodil Project is the largest volunteer planting initiative in the city's history. Almost 5 million free daffodil bulbs have been distributed by NY4P since 2001 and planted by volunteers in public parks and open spaces citywide.

NY4P uses its research findings as a foundation for advocacy to promote adequate and equitable distribution of resources throughout the city's park system, and transparency and public participation in policy and budget decisions.

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